



Allied Petroleum



Executive Overview

HQ: Christchurch, New Zealand since 1993
Industry: Logistics, Bulk Diesel and Fuel Delivery
Size: 80+ Trucks
Solution: PDI TransPac, TransPac Fuel, FleetMarshall, Fleetwatch, Schedule, Easy Planning, HyperDocs

Business Challenges

- Experienced significant growth over the past 20 years
- Began to feel the double-edged sword of expansion as the fleet continued to grow
- Logistical challenges of managing new assets and resources required to meet the needs of their growing customer base

Allied Petroleum increased capacity to take care of fleet refueling activities across a growing clientele





Simplified fleet management from dispatcher to driver to customer, in order to meet the growing needs of deliveries.

Customer Results



Increased efficiency across bulk refueling and fleets



Optimized resource utilization



Decreased manual processes with on-site signature and storage



Enabled drivers to access customer information on-site

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Allied Petroleum drivers use intuitive fleet management solutions to service existing clients efficiently while facilitating continued growth for the future.