



# Anderson Oil Company

## Executive Overview

Industry: Convenience Retail  
Size: 221 Stores  
Solution: PDI Enterprise and Workforce

## Solution Overview

From financials to pricing, PDI Enterprise has everything convenience retailers and petroleum marketers need to unify and control their businesses. Its centralized database delivers one version of the truth across the entire organization. PDI Workforce provides tools to build optimal schedules, capture and review time, analyze site metrics and efficiently pay employees. Built on a web-based platform, this product requires minimal training and allows employees to focus on customer service.

## Business Challenges

- Couldn't tailor previous solution to fit the company's evolving needs
- Inefficient manual processes made it difficult to accomplish everyday tasks and access data
- Lack of operational insights impeded timely and reliable business decisions
- Needed solution to help control overtime hours at the stores

"PDI's platform helps us turn all that data into valuable insights about what our guests want."





Gain accurate insights  
to make informed  
business decisions

## Customer Results



Increased operational control  
with easy-to-use, customizable  
enterprise solution



Facilitated better decision  
making with real-time data  
and insights



Improved efficiency by  
automating time-consuming  
manual processes



Reduced overtime hours by 83  
percent and optimized labor  
scheduling with transaction data



If time is of the essence,  
and you need to make a  
positive impact on your  
company, PDI will be that  
positive impact.

- Brittany Kalivas, VP,  
Anderson Oil Company