



Cruizers

Executive Overview

HQ: Chapel Hill, NC since 1997
Industry: Convenience Retail
Solution: PDI Enterprise and PDI Hosting Services

Business Challenges

- Needed ERP solution to handle diverse retail and wholesale business portfolio
- Difficulty keeping pace with the latest software releases and enhancements
- Needed to consistently refresh test companies and environments
- Ability to implement verifiable backup strategies
- Needed a reliable support model



A hosting services team that is professional, knowledgeable and responsive to customer needs



ERP solution enabled real-time customer communication and business insights



Customer Results



Reduced excess inventory by 15% with suggested ordering



Consistent software updates, test environment refreshes and configuration changes



Reliable system backups and monitoring



Uptime, redundancy and scalability without high CapEx costs



If they're looking for a platform that needs the agility, needs the reliability, needs the expertise in the industry, [PDI] is who you need to look for.

- Nick Peters, Cruizers