



E-Z Stop Food Marts, Inc.



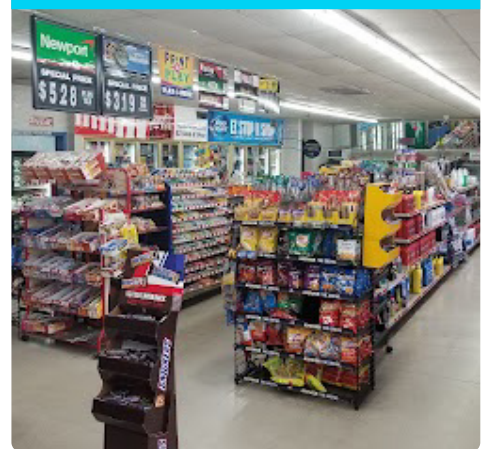
Executive Overview

HQ: Maryville, TN since 1984
Industry: Convenience Retail
Size: 23 Locations
Solution: PDI Lottery

E-Z Stop Food Marts
saw 80% improvement
over their prior process

Business Challenges

- Manual processes requiring cashiers to hand-key information
- Need to log ending ticket numbers by pack on a piece of paper
- Slow process prone to inaccuracies
- Negative impact to customer experience within the c-store



E-Z Stop employees save 100 hours a week using PDI Lottery.



Customer Results



Resolved human error due to manual processes



Reduced time wasted at the store and home office



Gained accurate inventory data and count information



Increased speed and quality of customer service

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With PDI's technology, the opportunity for human error is almost entirely removed from the equation.

- Donna Perkins,
Pricebook Manager,
E-Z Stop