



H&H Enterprises, Inc., Coffee Cup Fuel Stops



Executive Overview

HQ: Sioux Falls, SD; first opened in Summit, SD in 1981
Industry: Convenience Retail
Solution: PDI Hosting Services, PDI Pricebook Services,
PDI Accounting Services

Business Challenges

- Only about 60% of store merchandise was in the pricebook, which complicated the audit process
- Heavy reliance on price stickers, many of which were allocated to general merchandise, resulted in inaccurate pricing
- Needed a stable, third-party hosting solution, complete with reliable technical support and server redundancy
- Limited resources to support company growth

E-Z Stop Food Marts
saw 80% improvement
over their prior process



Achieved 20% ROI on PDI
Hosting Services, and a 25% ROI
on PDI Pricebook Services.



Customer Results



Managed services have
enabled industry growth



Accounting solutions met the
needs of a growing company



Pricebook centralization facilitated
immediate cost change delivery to
the market



Reliable tech support & resources
provided needed redundancy

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The impact our [PDI]
Managed Services
relationship has had on
our business has not
only been very positive,
it is helping us survive
and grow as a company.

- Chris Heinz, Director of
Finance and Operations,
H & H Enterprises, Inc.,
Coffee Cup Fuel Stops