



HollyFrontier

A PDI Case Study



Executive Overview

HQ:	Dallas, TX since 1947
Industry:	Crude Oil
Size:	230+ Trucks
PDI Solution(s):	PDI WellSite Manager, WellSite Mobile, HyperDocs

Business Challenges

- HollyFrontier needed to decrease the time to dispatch loads to haulers and receive ticket information from them
- Required a solution to simplify and improve data entry into their back-office software
- Wanted a scalable, simple solution to meet the needs of their large user base

Reduced ticket errors across 200+ third-party trucks by 80%





HollyFrontier increased driver utilization and tracking by automatically creating digital run and offload tickets.



Customer Results



Streamlined and integrated fleet management processes



Improved efficiency and accuracy across fleet



Connected haulers with dispatch, planning, and backoffice systems



Produced quantifiable savings across the company

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PDI's mobility solution saves HollyFrontier's haulers time at every site with real-time data communication.

– HollyFrontier