



Jacksons Food Stores



Executive Overview

HQ: Meridian, Idaho in 1975
Industry: Convenience Retail, Petroleum Wholesale and Logistics
Size: 250 Locations
Solution: PDI TelaPoint, PDI Enterprise

Business Challenges

- Minimal data sharing with CPG partners
- Lack of accessible data and insights
- Need for deeper category data to understand item/brand/basket performance
- Desire for data-driven loyalty platform

Reduced paperwork processing time by 83%





Grew business without increasing headcount.

Customer Results



Provided better load and order management



Enabled real-time visibility for better, faster decision-making



Improved dispatch forecasting and resource allocation



Reduced manual processes



PDI is there. PDI knows the industry. PDI has the best tools and systems. [They] want to build a partnership with you to make you a successful business.

- Patrick Abernathy,
Director of IT,
Jacksons Food Stores, Inc.