



# Kent Oil, Inc.

THE KENT COMPANIES  
Making your life  
*easy*

## Executive Overview

HQ: Midland, TX, since 1957  
Industry: Convenience Stores  
Solution: PDI Enterprise Retail

Time spent on retail inventory went from 30 minutes to less than 2 minutes

## Business Challenges

- Wanted to improve Excel-based and pen-and-paper inventory processes
- Needed to improve tracking efficiency
- Wanted to determine losses and sales during each shift



Kent Oil retail stores now track sales and loss during every shift.



## Customer Results



Decreased time spent on inventory management



Reduced inventory management human resource needs



Reduced manual processes and decreases paper use



Used familiar handheld devices

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[Before PDI] we were spending thousands to recoup five cents.

- Ross Gentis,  
IT Director,  
Kent Oil, Inc.