

Kent Oil, Inc.

Executive Overview

HQ: Midland, TX, since 1957
Industry: Convenience Stores
Solution: PDI Enterprise Retail

Business Challenges

- Wanted to improve Excel-based and pen-and-paper inventory processes
- Needed to improve tracking efficiency
- Wanted to determine losses and sales during each shift

THE KENT COMPANIES



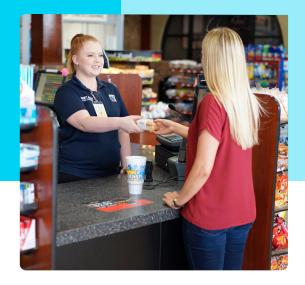
Time spent on retail inventory went from 30 minutes to less than 2 minutes







Kent Oil retail stores now track sales and loss during every shift.



Customer Results



Decreased time spent on inventory management



Reduced inventory management human resource needs



Reduced manual processes and decreases paper use



Used familiar handheld devices

GG

[Before PDI] we were spending thousands to recoup five cents.

Ross Gentis,
 IT Director,
 Kent Oil, Inc.

