



Landmark Industries

Executive Overview

- HQ: Houston, Texas since 1983
- Industry: Retail sites, QSRs and wholesale
- Size: Over 200 locations
- Strategy: Nimble, ability to adapt to change quickly
- Solution: PDI Envoy

Business Challenges

- A growing company, needing software that could accommodate an expanding operation
- Need for up-to-date and accurate data
- Need for timely, customizable reporting for actionable decision making
- Need to respond timely to customer demands

Saving close to \$1 million per year in labor costs



Pricebook inventory reduced by 50% after clearing unneeded items



Customer Results



Generate immediate reports for actionable decision making



Run and maintain sales promotions based on current scan data



Drive promotion-focused goals



Simplify pricebook maintenance



PDI/Envoy has helped us streamline our business at the store level, as we believed it would. But it was the power of the back-office software that really provided an unexpected bonus for our operations.

- Ken Victorick,
Operations Zone Manager