MAPCO Express, Inc.

A PDI Case Study

Executive Overview

Industry: Convenience Retail and Logistics
Size: 345 stores and fleet of 48 trucks
Solution: PDI Enterprise, PDI Logistics and
             PDI Managed Services

Business Challenges

- Needed to improve dispatch, order forecasting, cost reconciliations and analytics for fuel delivery operation
- Manual and inefficient financial, ordering and daily paperwork processes
- Lacked a fully hosted and managed solution for enterprise-level software

Industry experts provided proven best practices and support for a diverse business

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Solution Overview

PDI Enterprise has everything to unify and control your businesses.
PDI Managed Services helps you focus on the things that drive business growth.
PDI Logistics help fleets of all sizes maximize efficiency, growth, productivity and profits.

Customer Results

Cost-effective hosting solution with reliable technical support and server redundancy

Increased speed and accuracy across operation by automating manual processes

Improved fleet and store-level inventory management with robust order forecasting tools

Seamlessly integrated back-office software with third-party POS systems

Improved fleet productivity with centralized dispatching capabilities

Gained reliable analytics and insights to make better business decisions

> "When you sign up with PDI, you truly have a partner in the business, they really have the best interests of the customer first."
>
> – Keith Slater, SVP, MAPCO Express, Inc.

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