



# Maverik, Inc.



## Executive Overview

HQ: North Salt Lake City, Utah  
Industry: Convenience Retail  
Size: 315 Stores  
Solution: PDI Enterprise

## Business Challenges

- Endeavored to maintain high efficiency in managing expenses.
- Wanted a provider that understood the complexity of their operation and of the c-store industry in general.
- Needed to maximize inventory and cash.

PDI handled the complexity of Maverik's business model to maximize inventory and cash.



Using PDI Enterprise, Maverik can more easily maintain its 300+ locations across 11 western states as the largest independent fuel marketer in the Intermountain West.



## Customer Results



Improved expense management efficiency



Improved inventory and cash management



Optimized complex operational procedures



Faster ROI from industry focused solution

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When you're a PDI customer, I don't care how big or how small you are, you're important. They care. They're there to help you.

- Hubert Williams,  
VP of Technology  
and Development,  
Maverik, Inc.