

# PDI Enterprise: Performance Reporting

Make strategic business decisions  
with real-time reporting

Examine key areas within your business  
to maximize your profits



PDI Enterprise Performance Reporting features both a data warehouse and Report Management Tool utilizing an SQL database and pre-configured SQL Server Reporting Services (SSRS) templates. Not only will you be able to view up-to-date information, but you'll have the benefit of making decisions based on historic trends as well. Get answers to real business questions, analyze product profitability, and gain awareness of the trends affecting your business.



Examine Data  
for Trends



Analyze Product  
Profitability



React to Market  
Demands



Create Standard  
and Custom Reports

Manage your reporting needs  
within PDI Enterprise. Choose  
from a variety of pre-built  
templates or partner with  
PDI Reporting Services to  
customize your own.





## Trend Analysis over Time

PDI's data warehouse stores multiple years of information, enabling year-to-year, period-to-period, and multi-week analysis. The ability to identify trends that directly affect business means better decision-making and an increased bottom line.

## Manage by Exception

PDI Enterprise Performance Reporting utilizes an alert system that applies business rules against incoming data and notifies management of potential issues.

You can monitor percent changes in sales from same-day-of-week averages, or cash as a percent of inside sales. Alerts help you focus on the problem areas, and take your business from a culture of constant reviewing to management by exception.



Access Hundreds  
of Reports



Maximize your Profits