PDI Offer Network

Promote your products to 30,000+ retail sites and 30 million user loyalty accounts













50+ Chain Partners















Expand your reach

Gain access to over one-third of the independent and chain convenience stores in the U.S.

Engage more frequently

Connect with consumers through targeted marketing messages using in-store signage, email, and digital marketing channels for your promotions.





High ROMI

Pinpoint your marketing investment toward transaction-based consumer activity. You are only charged when consumers purchase your products.

Greater insights

Learn more about shoppers at the point of purchase through detailed post-promotional analytics.



Offers and Rewards

- Cents-per-gallon fuel discounts
- Transaction value points
- Free product and rewards clubs
- · Instant discounts and couponing



Customer Engagement

- In-store POS
- Email
- Push notifications
- SMS



Vendor Settlement and Reporting

Financial settlement management with CPG brands and c-store customers to ensure proper and timely funding



Post-Offer Analytics

Comprehensive post-promotion insights and analysis through dedicated dashboards

