



Par Mar



Executive Overview

HQ: Marietta, OH since 1967
Industry: Convenience Retail
Size: 50+ Locations
Solution: PDI Workforce

Reduced
overtime 50%

Business Challenges

- Relied solely on spreadsheets and paper copies for employee scheduling
- Needed real-time data to properly staff each location and combat overtime costs
- Limited labor reporting capabilities made any adjustments difficult
- Lacked visibility and control across all retail sites



Site managers overwhelmingly approved of the new solution and labor scheduling tools.



Customer Results



Reduced time spent creating employee schedules



Created real-time schedule adjustments during the week



Increased visibility into the number of labor hours needed per site



Improved staffing allocation based on availability



Just by cutting overtime alone, we'll more than triple our initial investment in just a year. Combine that with the software's ease of use, and you have a product that I'd recommend to any retailer.

- Nichole Evans,
VP of Accounting and Finance,
Par Mar Oil Company.