



Prince Oil Co.



Executive Overview

HQ: Philadelphia, MS since 1960
Industry: Convenience Retail, Petroleum Wholesale
Size: 100 Locations, 14 Trucks
Solution: PDI Enterprise

Business Challenges

- Outdated wholesale solution that could not grow or scale with the company
- Decentralized pricebook caused inventory management issues
- Disparate payroll systems increased payroll processing time
- Took 60 days to close the books each period

Reduced period
close time by 83%





Significantly reduced
overtime expenses

Customer Results



Centralized pricebook
provided store-level control



Moved from data entry to
management by exception



Improved inventory management
and shrink



Improved workforce management
and business insights

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My recommendation
would be to pick up
the phone and call
[PDI] today.

- Ben Peebles, CFO,
Prince Oil Co.