



# St. Romain/Y-Not Stop



## Executive Overview

HQ: Mansura, LA since 1970  
Industry: Convenience Retail  
Size: 15 Locations  
Solution: PDI Enterprise

## Business Challenges

- Needed to consolidate the separate software systems managing multiple parts of the business
- Experienced vendor creep and shrink in key areas, costing time and money
- Wanted a solution that improved marketing and promotions while collecting sales data at the item level
- Required improved labor efficiency without sacrificing customer service

Labor cost  
reduced by 8%



Reduced shrink 33% in the first year.



## Customer Results



Eliminated the need to maintain multiple software platforms



Optimized labor scheduling for food service operations



Produced consolidated financials with the click of a button



Caught cost and invoice exception discrepancies quickly

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PDI gives us personalized professionalism, community, and genuine support that goes beyond the software.

- Annie Gauthier,  
Co-Owner and CFO,  
St. Romain Oil