



TOTAL Deutschland

A PDI Case Study

Overview

HQ: Berlin, Germany since 1955
Industry: Crude Refining
Size: Fleet of 175, 1,200+ Service Stations
PDI Solution(s): PDI TransPac

Business Challenges

- High volume, resource intensive paperwork within an otherwise sophisticated distribution system
- Needed to increase transparency while modernizing digital communications with third-party suppliers



Supplies 6 million tons of gasoline and diesel annually to 650,000





Route optimization allowed more deliveries due to efficiency gains and manual paperwork reduction.



Customer Results



Enhanced communications both internally and externally



Provided accurate route information to drivers



Monitored trucks in real-time, from a birds-eye point of view



Increased system automation efficiency



Empowered with PDI's map-overlay fleet monitoring, TOTAL dispatchers were better able to navigate their drivers through complicated roadways to service 1,200+ petrol stations every day.

- TOTAL Deutschland