



Team Schierl Companies



Executive Overview

HQ: Stevens Point, Wisconsin
Industry: Convenience Retail
Size: 57 Locations
Solution: PDI Enterprise

Seamless integration helps Team Schierl manage five independent operating companies

Business Challenges

- Required a solution that was scalable
- Had to be able to integrate with other software packages
- Needed to be able to handle complex retail situations in a user-friendly manner



Team Schierl Companies chose PDI Retail based on PDI's ability to aggregate a robust, quality solution that could handle the company's complex retail needs in a user-friendly manner.



Customer Results



Presented a user-friendly solution for retail associates



Introduced a scalable solution that grew with the company



Went beyond an individual solution to provide an aggregate package



Integrated intuitively with other software packages



PDI provides to their customers the greatest value of product knowledge and industry knowledge...They are known as the Gold Standard in the industry.

- Bill Schierl, Co-CEO,
Team Schierl Companies