



Vintners Distributors

A PDI Case Study



Overview

HQ: Fremont, CA since 1978
Industry: Jobber and Convenience Retail
Size: 20+ Trucks; 120+ Locations
Solution: PDI Enterprise

Business Challenges

- Lacked reporting capabilities in previous software system, which left it difficult to examine long-term trend data
- Experienced issues with accuracy and consistency of their data
- Controlled all information at the site, not at the home office
- Reporting limitations made it challenging to pinpoint out-of-stocks, overstocks, or vendor cost discrepancies

\$400,000+ a year





Successfully reduced shrink and improved ordering efficiency.



Customer Results



Centralized control of site-level pricing and vendor costs



Improved productivity and accuracy of store-level merchandising



Kept in-demand products shelved due to proper inventory management



Simplified PCI compliance tracking and reporting



With PDI, the results are tangible. Having them in our corner makes everything easier.

- Raman Goyal,
Vice President
Vintners Distributors