



Westfalen Group



Westfalen

Executive Overview

Industry: Industrial gases, energy supply, petrol stations
Segment: Oil & gas distribution
Size: 20 tankers, supplying 260 service stations
Solution: PDI WinDMS, PDI OilDroid

Efficiency gains helped Westfalen meet the needs of an extremely dynamic market

Solution Overview

PDI WinDMS is a comprehensive, scalable scheduling solution for petroleum distributors and haulers. It combines planning, dispatch, telematics, compliance, in-truck mobility, and analytics in one solution that increases visibility and control and maximizes productivity and profit.



Business Challenges

- Encountered scheduling conflicts due to dynamic sales environment
- Lacked centralized dispatching capabilities
- Needed more operational visibility and access to reliable data insights

Westfalen earned new business opportunities from the reliable and cost-effective customer service PDI WinDMS enables



Customer Results



Created transparency by seamlessly integrating data from all parts of the business



Prevented runouts with better real-time reporting and tank-level visibility



Reduced operating costs and improved fleet productivity due to centralized dispatch



Reduced number of manual processes with automation



With [PDI], you have a competent and very reliable partner. The solution...is elaborated down to the last detail and is perfect for the service station dispatching."

- Felix Zwingmann,
Westfalen Group