



Gilligan Company

A PDI Case Study



Executive Overview

HQ: Cincinnati, OH

Industry: Convenience Retail, QSR,

Petroleum Wholesale

Size: 25+ Locations

Solution: PDI Enterprise

Business Challenges

- Needed software that could scale to accommodate the company's growing operations
- Lacked a fully consolidated accounting system, which impacted the business strategy of the company
- Required timely, customizable reporting with business intelligence to leverage actionable decision making
- Struggled to maintain separate software solutions for retail and wholesale operations

Increased business footprint by over 58%





Reduced manual entry 40 hours each week



Customer Results



Allowed for consistency in data across the operation



Eliminated the error-prone practice of dual system maintenance



Improved sales report efficiency from eight hours to five seconds



Decreased paperwork tasks significantly through automation



I'm convinced PDI is one of the main reasons we've experienced such fantastic growth.

- Gilligan Company