

# **Little General**

## A PDI Case Study

#### **Executive Overview**

HQ: Beckley, WV

Industry: Convenience Retail

Size: 122 Stores
Solution: PDI Enterprise

### **Business Challenges**

- · Cumbersome import and export functionality
- Limited data visibility
- Inadequate inventory management capabilities
- Inefficient ordering tools
- Lack of item inventory



A collaborative customer and partner community to help your business thrive







Automation that improves accuracy, reduces shrink and eliminates manual processes



#### **Customer Results**



Able to import fuel prices, invoices, EFTs and credit cards daily



Real-time information, better reporting, and improved data visibility



Reduced over- and under-stock occurrences with better inventory management



Automated processes, including ordering, which reduced manual labor and errors

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We now have a system that allows us to continually improve the operation of our company and continually grow our business.

- Little General



