

PDI Deal Hound

Regardless of store count, everyone can benefit from CPG-sponsored offers on consumers' favorite brands

Catching the attention of major CPG brands is always easier for the big guys. In addition to being a higher priority for those brands, larger organizations can extend value to their customers through self-funded deals, making it difficult for smaller retailers to attract and retain a loyal customer community.



PDI is here for convenience retailers of all shapes and sizes, and with PDI Deal Hound, operators receive access to a database rich in resources and national offers from those big CPG brands, making it easy for *any* retailer to claim popular deals — not just large organizations. Now, that loyal customer community you're cultivating no longer has to choose between their favorite store and saving money.

The best part? No additional IT burden on your staff. PDI takes care of all customer technical support for apps, programs, and systems related to loyalty and price-discount technology.

Loyalty should be rewarded.

With PDI Deal Hound, you can give valued customers the deals they deserve.





Get offers previously available only to major retailers

Stand out as a competitor, experience support at the highest level, and connect better with customers

- > Age restricted offers
- > High resolution digital and printable signage
- > Cash back on purchases with receipt uploads
- > Access to database of national offers from major CPG brands



Age Restricted Offer Support



Printable, Scannable Signage



Receipt Image Uploads



Managed Customer Tech Support



Contact Us Today

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