



# Wilsons Fuel

## A PDI Case Study



### Executive Overview

Industry: Convenience Retail and Petroleum Wholesale

Size: 77 stores

Solution: PDI Enterprise

### Business Challenges

- Lack of a centralized pricebook and scalable software inhibited business growth
- Manual processes slowed workflow and produced unreliable data
- Lack of business intelligence tools led to poor business decisions

Better data from PDI Enterprise helped Wilsons Fuel grow business profits by 15%





Wilsons Fuel achieved complete ROI in 8 months



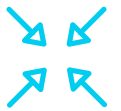
## Customer Results



Scalable ERP solution enabled the company to grow without significantly increasing staff



Automated processes improved efficiency and data reliability



Centralized pricebook reduced pricing errors and streamlined price changes



Business intelligence tools provided valuable insights to generate revenue



**PDI Enterprise helped us take back control of every aspect of our business.**

- Wilsons Fuel