



Toot'n Totum

A PDI Case Study



Executive Overview

HQ: Amarillo, TX
Industry: Convenience and fuel retail
Size: 86 stores
Solution: PDI Foodservice Production Management

A reduction in food waste from 30% to just 10%

Business Challenges

- Overcome staffing shortages
- Deliver the right product at the right time
- Avoid food waste to save money
- Increase efficiency and reduce complexity





Foodservice is an increasingly promising way for c-stores to attract new customers.



Automated scheduling to streamline food management

In business since 1952, Toot'n Totum has always prided itself on delivering excellent service and convenience to its customers. Today, that level of attention also applies to the company's foodservice operations.

According to CFO Rodger Hudson, Toot'n Totum had been searching for ways to reduce food cost and waste. "We always seemed to make way too much food and had waste or we made too little and fell short of demand. We needed to get a better feel for how to produce the right amount of food at the right time."

After learning about the latest updates to the PDI Foodservice Production Management solution, Toot'n Totum decided to conduct a trial program introducing foodservice scheduling automation at three of its stores. Almost immediately, the stores were able to reduce average food waste from 30% to just 10%.

Hudson explains, "After our early success, we took the solution to one of our busiest stores and were able to replicate the results. We wanted to give the food managers confidence that the software would make their jobs easier. Now they can focus on making food rather than worrying about how much they might waste."

He adds, "The automated scheduling and tracking takes the burden off the food managers, so it makes their lives much easier. There's a lot of upside to the solution that we can roll out to our other stores."



Higher profitability
through automation
and efficiency



Customer Results



30% to 10% reduction in food waste



More profitable foodservice operations



Automation to eliminate manual tasks



Increased management efficiency



If we can replicate
our initial cost savings,
the foodservice
solution will pay for
itself tenfold.

- Toot'n Totum