

Connecting Convenience

The PDI Difference



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The convenience retail and petroleum industry increasingly depends on closer connectivity and faster transformation—across the entire supply chain and technology ecosystem. What worked yesterday will no longer satisfy the evolving demands of today’s consumers.

For 40 years, PDI has helped convenience retailers and petroleum wholesalers stay ahead of the curve by combining breakthrough technologies and services with deep industry expertise.

Today, we’re “Connecting Convenience” by helping businesses like yours increase their efficiency and adaptability while expanding their reach. Our people-first approach relies on proven experience that supports every aspect of your business—from tightly integrating your IT solutions to optimizing your operations so you can deliver a compelling customer experience.



60+ Countries
200,000+ Sites Served



1800+ Employees
500+ Engineers



\$100M+ R&D Investments
(2021–2025)

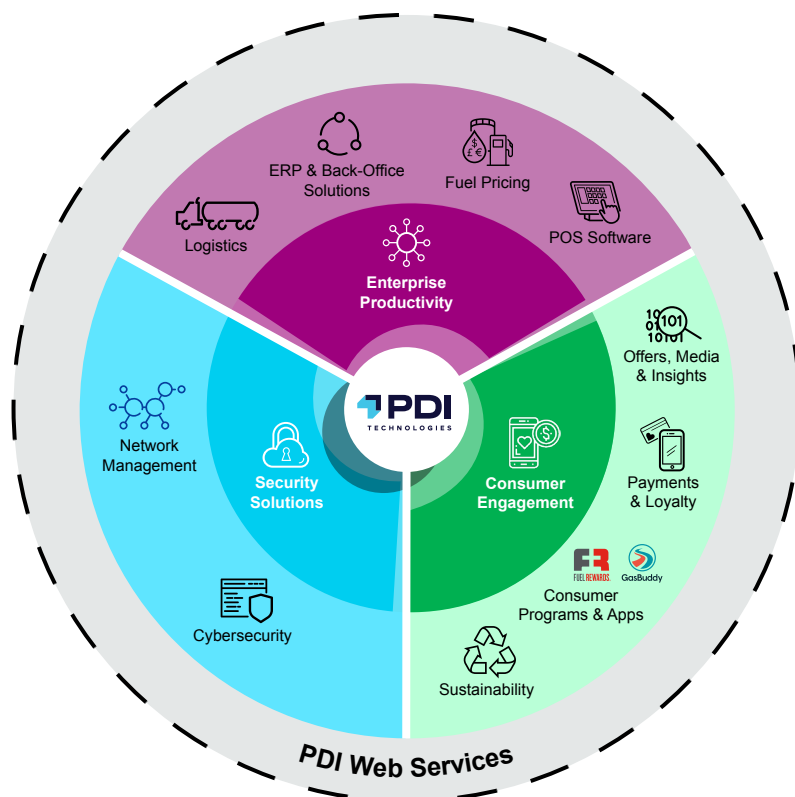


Simplifying the Technology Ecosystem

To simplify your operations, PDI offers a full selection of cloud-optimized solutions and services that can meet your needs today and well into the future. Unleash software innovation and deep domain knowledge by leveraging an innovative family of digital, secure, and scalable technology solutions.

From back-office systems and fuel logistics to customer loyalty and cybersecurity, PDI solutions and services give you a distinct competitive edge with unparalleled insights, faster ROI, and higher profitability.

- > **Engage consumers**
 Understand and influence consumer behavior to drive business growth and profit
- > **Increase productivity**
 Connect your entire supply chain, from rack to store to consumer
- > **Secure your business**
 Strengthen security for all aspects of your business to protect your assets and customers
- > **Turn insights into actions**
 Unlock the value of data and analytics to build impactful engagement strategies
- > **Expand your brand**
 Amplify your brand and solutions to reach new markets and customers
- > **Supplement your team**
 Tap into professional services expertise to augment your in-house capabilities



Transforming Together for Shared Success

> Get Started Today

Modernize your business for greater agility, increased efficiency, and faster ROI.

To learn more about specific PDI solutions, visit pditechnologies.com or [contact us](#) today.

With 40 years of industry leadership, PDI resides at the intersection of productivity and sales growth. By “Connecting Convenience” across the globe, we empower you to increase productivity, make informed decisions, and engage faster with your customers.

Today, we serve over 200,000 locations worldwide and reach a broad consumer base with solutions like the Fuel Rewards® program and GasBuddy, two popular brands representing over 20 million active monthly users. With powerful solutions that serve as the backbone of the convenience ecosystem, we help prepare your business for whatever comes next.

Transforming the Convenience Ecosystem beyond C-Stores

