

PDI Fuel Pricing B2B

Maximize margins with a digital, personalized platform to optimize pricing

One system to price every segment of your business, giving you total control and flexibility

PDI Fuel Pricing B2B is built to handle the diversity of the B2B fuels market modeling spot, term, list, and rack pricing. Easily take every cost into account to accurately calculate the best prices while assessing volume impacts at every price change. With machine learning technology, determine your price elasticity to maximize your profits.



Rapid Pricing
Decisions



Optimized
Profitability



Seamless
Integration



Enhanced, Digital
Customer Experience

“We now have instant, personalized prices that are easier to communicate to our customers, regardless of their preferred channels.”

-Pricing Manager



PDI Fuel Pricing B2B: Streamline Workflows and Effectively Manage Diverse Markets and Pricing Methods

- Optimize profitability with data from other integrated solutions
- Improve decision making with smooth workflows and approval settings
- Learn from your data using robust machine learning and AI to draw out new insights
- Base pricing decisions on statistical analysis
- Utilize intelligent pricing to win more deals at the right price
- Automate processes to utilize human value where it makes the biggest impact, working with the customer
- Reduce the burden of complex compliance regulations

125,000+
B2B Locations

55+
Countries

40+
Years of
Experience

Optimize your pricing process with PDI Fuel Pricing B2B

- ✓ Model and analyze contract deal profitability before making a commitment
- ✓ Utilize smart market indexes and pricing tactics through a complete cost build-up system
- ✓ Rapidly finalize pricing decisions, manage exceptions, and publish instantly
- ✓ Account for all costs like temperature correction and foreign exchanges when calculating deals
- ✓ Gain full operational transparency with analytics on both business that was won and lost
- ✓ Improve the customer pricing experience with efficient customer communications and an enhanced digital experience
- ✓ Boost performance with sophisticated graphical reporting and descriptive analytics