PDI Fuel Pricing Retail

React quickly to market opportunities with the power of machine learning

Optimize your pricing performance to inform data-driven decision making through robust reporting and analytics

Collaborate with our PDI Fuel Pricing and data science experts to determine the best pricing strategies for your business. Whether your goal is to drive volume or capitalize on margin, PDI Fuel Pricing Retail uses real-time competitor data, historical trends, and industry-leading pricing intelligence to ensure the best prices for your sites. This solution helps automate processes for improved and sustainable decision making, allowing you to focus on your customers and stay competitive in a volatile marketplace.

Improved Efficiency to Increase Profits

Seamless Integration

On-the-Go Decision Making

Full Transparency

"We chose PDI Fuel Pricing based on its 40-year track record of successfully supporting fuels retailers"

- Site Manager

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PDI TECHNOLOGIES

PDI Retail Fuel Pricing

- Develop a flexible pricing strategy that allows you to grow while retaining loyal customers
- Make sustainable, data-driven pricing decisions for long-term profit gains
- Optimize profitability with a robust foundation of data sources
- Work with world-class data scientists and pricing experts to build custom strategies
- Value human input by allowing them to focus on your consumers while automating processes
- Leverage real-time competitor data

60,000+
Retail Locations

55+
Countries

40+
Years of Experience

Optimize Your Business with PDI Fuel Pricing

The PDI Fuel Pricing Retail engine enables 100% automation:

- Rapid decision making
- Automated integration across your systems for maximized opportunities
- Real-time competitor data

Balancing transparency and automation, our AI-powered pricing engine will compare the calculated price against your customized rules so you can achieve your margin and volume goals every time.

ERP Data Foundation + **Promotion and Loyalty Data** + **Fuel Pricing Data** = **Price Optimization**

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