

PDI Age-Verified Consumer Access

Unlock loyalty through digital engagement

Most shoppers appreciate a good deal, and for buyers of age-restricted brands that's no exception—but with challenges ranging from age verification methods to unsolicited email regulations, marketers face an uphill battle engaging 21+ consumers.

You need a tool that makes it easy to develop, maintain, and expand your digital marketing subscriber base.

PDI Age-Verified Consumer Access provides you with pre-verified contacts, already opted-in, waiting for their digital promotions. When customers feel engaged, their loyalty grows—increased loyalty means increased sales.

Effortlessly expand your reach and build stronger connections with your consumers.



Automated Data
Retrieval via API



Pre-Enrolled/Verified
Customer Contacts



Individual Consumer
Engagement



Optimized Business
Relationships

Tap into unrealized potential

- Increase engagement and loyalty to improve sales and profitability
- Target individual consumers and consumer groups
- Stop chasing down leads—focus on growing the business!

