




PDI Electronic Shelf Labels

More automation, less overhead

If not carefully managed, today's business challenges can delay pricing rollouts, leaving you in catch-up mode, making it difficult to maintain margins.



What if...

-  Every label matched the pricebook?
-  Shelves came alive with digital advertising?
-  Cameras detected when shelves were empty?

Eliminate cost, labor, and upkeep from printing labels. Ensure customers always see the right price, so inventory value never skews, and associates charge accurately. Design digital ads that increase revenue and shopper engagement. Rapidly raise or lower prices to accommodate traffic and trends.

Evolve past paper. Take a generational leap forward with digital assets.



Smart Replenishment



Shopper Engagement



E-Labels / Sensors



Optimized Workforce

Sleek, digital labels that mount to any shelf, vibrant edge displays, and "shelf-eye" monitoring that tells you when to restock

