

PDI Order Ahead and Delivery

Extend convenience beyond brick and mortar

Shoppers expect an easy-to-use, digital platform that allows online ordering options for curbside pickup or delivery. If you're not meeting this need, your customers will look elsewhere. With an estimated \$100 billion food and beverage e-commerce delivery market, you can't afford to miss out.



PDI Order Ahead and Delivery, in partnership with Vroom Delivery, helps convenience retailers quickly roll out a robust and affordable mobile ordering solution. Convenience is rapidly changing, and incorporating a curbside pickup and delivery model allows retailers to maintain and grow their loyal customer base while serving them in new ways.

Increase your customers' frequency and spend by enabling online ordering with PDI Order Ahead and Delivery. Fully integrated with PDI Loyalty, your rewards members can earn and redeem rewards in a seamless, convenient experience.



Made for C-Store



Affordable



Easy to Manage



Quick to Launch

The US food and beverage e-commerce delivery market is expected to grow **10.4% annually**

Source: Forbes 38 e-commerce statics of 2023





Shopper spending with PDI Order Ahead and Delivery is nearly **6X** the average of in-store purchase at c-stores

Built Specifically for the Convenience Retail Industry

This cloud-based solution can be accessed by any connected device and includes interfaces for customers, delivery drivers, and store-level and headquarters personnel, enabling retailers to control the end-to-end process.

Simplified Processes, Better Outcomes

- Mobile app and web interfaces support ordering flexibility
- Real-time order tracking for customers, your store, and delivery drivers
- Pricebook integration automates pricebook, inventory, and menu options
- Loyalty integration enables loyalty members to earn on delivery purchases
- Reconciliation management saves time
- Management portal provides control of products, drivers, transactions, analytics, and consumer reviews

Flexible Delivery Options

Self Delivery

- ✓ Full control over delivery experience
- ✓ No third-party delivery fees
- ✓ Fewer restrictions than third-party delivery on alcohol and tobacco

Third-Party Delivery

- ✓ Experienced delivery drivers
- ✓ Reduced overhead fees
- ✓ White-label app & website branding available
- ✓ Alcohol and tobacco third-party delivery available in many states

Hybrid Model

- ✓ Flexible, order-by-order option to choose self- or third-party delivery
- ✓ Opportunity to extend delivery hours
- ✓ Variable model to help with staffing issues