



CN Brown Company

CN BROWN COMPANY

Executive Overview

- Industry: Convenience Retail, Petroleum Wholesale and Logistics
- Size: 75 stores, 30 trucks, 25 heating oil offices, 11 service stations
- Solution: PDI Enterprise and PDI Logistics

Solution Overview

PDI Enterprise – From financials to inventory to workforce management, convenience retailers and petroleum marketers get centralized control and one version of the truth.

PDI Logistics – Fleets of all sizes maximize efficiency, growth, productivity and profits with our end-to-end logistics solutions.

Business Challenges

- Needed centralized control of retail operations across multi-site chain
- Manual paperwork processes slowed workflow and reporting for stores
- Wanted better inventory visibility and control from the head office to the store
- In-store price changes and complex promotions were manual and labor intensive
- Manual entry slowed the payroll process and delayed reporting
- Lack of automation for planning and dispatching fuel orders

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Automation helped CN Brown reduce its weekly payroll processing time by 92%





CN Brown was able to improve productivity in multiple departments without increasing staff

Customer Results



Centralized system produced better visibility and information accuracy across the organization



Eliminated manual payroll processes, which saved time and produced accurate, faster reporting for better decision making



Decreased time-to-cash for fuel deliveries with automated billing



Reduced time spent on paperwork auditing, pricebook updates and invoicing using automation



Improved dispatch efficiency and accuracy with better load scheduling and tracking tools



PDI software has streamlined many processes in all areas of the company, allowing more time at the store level to focus on sales and at the corporate level to focus on data analysis.

- CN Brown