



Jacksons Food Stores



Executive Overview

HQ: Meridian, Idaho in 1975
 Industry: Convenience Retail, Petroleum Wholesale and Logistics
 Size: 250 Locations
 Solution: PDI Logistics, PDI Enterprise

Reduced paperwork
 processing time
 by 83%

Business Challenges

- Minimal data sharing with CPG partners
- Lack of accessible data and insights
- Need for deeper category data to understand item/brand/basket performance
- Desire for data-driven loyalty platform





Grew business without
increasing headcount.

Customer Results



Provided better load and
order management



Enabled real-time visibility for
better, faster decision-making



Improved dispatch forecasting
and resource allocation



Reduced manual processes

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PDI is there. PDI knows
the industry. PDI has the
best tools and systems.
[They] want to build a
partnership with you to
make you a successful
business.

– Patrick Abernathy,
Director of IT,
Jacksons Food Stores, Inc.