

GasBuddy Reward Codes

Build brand affinity with GasBack

With inflation and high prices, engaging customers requires delivering more value than the competition. Keep your customers coming back by elevating your reward offering with GasBuddy Reward Codes. Enable your customers to save money on gas when making everyday purchases.



Give customers the rewards they want

Customers want to save money at the pump. 66% of consumers are part of a loyalty program that offers fuel savings (PDI)*. When buying products from their favorite brands, customers get GasBuddy Reward Codes that can be redeemed for GasBack. As simple as earn and save.

**Source: Forbes 50 Stats That Show The Importance Of Good Loyalty Programs, Even During A Crisis*



Intuitive Reward
Redemption Process



Better Insights
for CPG Brands



Expand
Brand Loyalty



High-Value
Fuel Rewards

Create repeat
customers by
rewarding them
at the pump.

