PDI Live Price Data

Connect with millions of fuel customers and position your stores to thrive

More resources are available to fuel customers than ever. To compete for business in the modern marketplace, your stores need to leverage and stand out within those resources. You need to connect with customers in the ways they shop.

Automate the data collection you need to stay competitive and attract more customers

PDI Live Price Data connects PDI Fuel Pricing Retail to transaction-based and consumer-surveyed data to maintain a current, accurate pricing feed. Skip the inefficient, costly survey trips and unreliable, outdated pricing, and get the information you need to price competitively, while ensuring consumer applications reflect your latest prices.
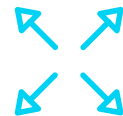
Near-Real Time Pricing

Multiple Sources for Greater Accuracy

Unified Data Repository in PDI

Simple Implementation

Win more business and increase margins with strong, data-backed pricing strategies

pditechnologies.com

PDI
T E C H N O L O G I E S