

PDI Electronic Shelf Labels (ESL)

Update pricing in minutes, not days

We need to talk about shelf labels. Your business demands a solution that can keep up with frequent price changes without committing legions of workers to replacing paper labels. PDI Enterprise Retail ERP is up to the task—partnering with VusionGroup to make sure your shelf labels are updated hands-free.



Integrated with PDI Enterprise Pricebook, and leveraging the point-of-sale update processes, PDI Electronic Shelf Labels keep your prices synced with the POS at all times—automatically. This improves operations and margins, creating a better shopping experience for customers.



Automated Updates
with Pricing Rules



Fast Label
Syncing



Attention Grabbing
Label Graphics



Hands-Free
Label Updates

Enhance accuracy, appeal, and effectiveness with an industry-leading electronic shelf label solution from PDI and VusionGroup





PDI Pricebook integration means shelf labels display exactly what you want, so customers and staff can make smart decisions

ROI in Months

A wide range of label sizes, design options, and ease of deployment make PDI Electronic Shelf Labels a solid investment with a typical ROI of 12 – 16 months.

Improve your bottom line

Apply the latest retail marketing technology and pricebook integration to eliminate costly traditional pricing processes.

Increase your revenue & margins

Decrease discrepancies and maximize sales through dynamic pricing strategies and attention-grabbing graphics.

Create a better in-store experience

Reduce pricing errors to ensure customers see accurate information, presented in an attractive, effective manner.

Leverage your PDI Enterprise investment

Enterprise provides direct communication between PDI Pricebook and product labels, ensuring your labels automatically update as changes are made in your pricebook.



*Many label sizes and options available.
Use any pre built design or create your own.
Options and variations are limitless!*

For more information on current and developing ESL capabilities, speak with your PDI rep.

 [Contact Us Today](#)

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VusionGroup


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