PDI Order Ahead and Delivery

Extend convenience beyond brick and mortar

Shoppers expect an easy-to-use, digital platform that allows online ordering options for curbside pickup or delivery. If you're not meeting this need, your customers will look elsewhere. With an estimated $100 billion food and beverage e-commerce delivery market, you can't afford to miss out.

PDI Order Ahead and Delivery, in partnership with Vroom Delivery, helps convenience retailers quickly roll out a robust and affordable mobile ordering solution. Convenience is rapidly changing, and incorporating a curbside pickup and delivery model allows retailers to maintain and grow their loyal customer base while serving them in new ways.

Increase your customers' frequency and spend by enabling online ordering with PDI Order Ahead and Delivery. Fully integrated with PDI Loyalty, your rewards members can earn and redeem rewards in a seamless, convenient experience.

Made for C-Store   Affordable   Easy to Manage   Quick to Launch

The US food and beverage e-commerce delivery market is expected to **grow 10.4% annually**

Source: Forbes 38 e-commerce statics of 2023

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PDI
TECHNOLOGIES

Built Specifically for the Convenience Retail Industry

This cloud-based solution can be accessed by any connected device and includes interfaces for customers, delivery drivers, and store-level and headquarters personnel, enabling retailers to control the end-to-end process.

Simplified Processes, Better Outcomes

- Mobile app and web interfaces support ordering flexibility
- Real-time order tracking for customers, your store, and delivery drivers
- Pricebook integration automates pricebook, inventory, and menu options
- Loyalty integration enables loyalty members to earn on delivery purchases
- Reconciliation management saves time
- Management portal provides control of products, drivers, transactions, analytics, and consumer reviews

Flexible Delivery Options

Self Delivery
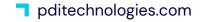
√ Full control over delivery experience

√ No third-party delivery fees

√ Fewer restrictions than third-party delivery on alcohol and tobacco

Third-Party Delivery

√ Experienced delivery drivers

√ Reduced overhead fees

√ White-label app & website branding available

√ Alcohol and tobacco third-party delivery available in many states

Hybrid Model

√ Flexible, order-by-order option to choose self- or third-party delivery

√ Opportunity to extend delivery hours

√ Variable model to help with staffing issues

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A wealth of data is a strong backbone capable of supporting powerful innovations that less sturdy foundations can't

Vroom Marketplace Aggregator: Extend Reach, Increase Revenue

Partnering with Vroom Delivery puts your program on the map, enabling fulfillment by all major delivery services, while leveraging ERP inventory data for accurate item availability.

- Broaden your market with support for all major delivery providers
- Make your customers happy with accurate item availability
- Skip the intense training with an easy-to-use interface
- Streamline operations and accuracy with alerts
- Manage at the category level to maximize efficiency
- Prioritize proprietary programs in your promotion strategy

Ordering Kiosk Powered by Vroom Delivery

Self-serve ordering kiosks make customers feel comfortable indulging in more of their favorites. Vroom integration makes it easy to increase sales without increasing staff, which is a direct line to increased profits.

- Integrate to ERP data for menu presentation and order production
- Unite PDI Inventory, Pricebook, and Foodservice with Vroom's automated menu system
- Get up and running quickly with flexible payment and hardware options

All Major Delivery Partners

ERP Inventory and Pricebook

Efficient to Manage and Easy to Use

Quick and Affordable to Implement

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VROOM DELIVERY

PDI TECHNOLOGIES