



Corpay[^]

Streamlining Sustainability

Corpay

As a global S&P500 corporate payments company that annually processes over \$145 billion across 200 countries, Corpay (formerly FLEETCOR) continually seeks to provide its customers with innovative value-added services. When it wanted to help customers offset the carbon emissions produced by their vehicle fleets, Corpay turned to the PDI Sustainability experts.

Sustainability Solutions

PDI Sustainability Solutions experts created a turnkey carbon offset program for Corpay to:

- Differentiate its payment card offerings
- Gain a unique competitive advantage
- Help customers reduce their carbon footprint

Challenge

- Develop flexible yet comprehensive sustainability programs for a wide range of customers
- Ensure a reliable way to quickly measure, validate, and report on program performance and results

Solution

- Created a turnkey carbon offset program known as Clean Advantage™
- Enabled participating customers to offset emissions from their vehicle fleets

Results

- Expanded the program globally to operate in 13 countries
- Offset 2+ billion gallons of fuel and 12+ million metric tons of CO₂
- Achieved a 186% return on investment



The Clean Advantage program has offset over two billion gallons of fuel—and counting.

Delivering New Sustainability Options

As a leading global services provider, Corpay provides specialized payment solutions for businesses of all sizes, including fuel cards, lodging, tolls, corporate payments, and workforce payment solutions. As the company recognized its customers' growing interest in sustainability, it wanted to create a turnkey eco-focused program that would:

- Satisfy corporate mandates and government regulations
- Benefit customers at all stages of their sustainability journey
- Meet key targets for revenue growth and business expansion



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Offsetting Emissions at the Pump

The Corpay Clean Advantage program is designed for customers with vehicle fleets and other payment providers that want to provide their own customers with a carbon offset solution. The program works when participating members use their Clean Advantage-enabled Corpay cards to fuel up at the pump.

Corpay sends the fuel volume purchase data to PDI to calculate an equivalent amount of carbon emissions. PDI then invests in certified carbon offset projects to account for the emissions of Clean Advantage members' fuel purchases. To help ensure program success, PDI:

- Audits all carbon calculations for transparency, accuracy, and verifiability
- Creates marketing content to help Corpay promote the program
- Provides ongoing metrics on the volume of fuel gallons and metric tons of CO₂ offset



Clean Advantage has become an effective solution regardless of where Corpay's customers are in their sustainability journey.



Customer Results



Built a leading sustainability program with independently validated results



Helped customers achieve their corporate sustainability goals



Collectively offset carbon for over two billion gallons of fuel



Outpaced anticipated performance with a 186% ROI



Clean Advantage is a turnkey sustainability program that offers a ton of value for vehicle fleets without negatively impacting their ability to do their job.

- Adam Griffeth, VP of Corpay

Learn more about PDI Sustainability Consulting and Solutions.



Contact Us Today